LMX

1 FAST^{1,2,3}



2 COST EFFECTIVE⁶ PAIN CONTROL^{1,2,3}



3 SAFE⁵
WELL TOLERATED



A topical dermal anaesthetic for superficial skin procedures.



For more information visit www.LMX4.com.au

Please review full Product Information (PI) before prescribing.

The full PI is available at www.dermocosmetica.com.au. LMX4® topical cream is available in Australia and New Zealand in either cartons of 2 × 6 pack (5g tubes) with occlusive dressings, or 1 × 30g tube. LMX4® topical cream is indicated for topical anaesthesia of intact skin prior to superficial skin procedures, including insertion of IV catheters and blood sampling. **Contraindications:** Hypersensitivity to the active substance, any of the amide-type local anaesthetics or any of the excipients. **Precautions:** If skin irritation occurs, stop immediately and seek medical attention. For external use only. Also contains benzyl alcohol as a preservative. DO NOT APPLY NEAR EYES. NOT TO BE USED ON BROKEN SKIN. **Side effects:** Common side effects can include; irritation, redness, itching or rash. **Directions for use:** See pack insert for detailed age group application instructions. Apply an appropriate amount of cream, with an occlusive dressing if required. Wait at least 30 minutes for local anaesthetic to take effect. See full PI for dosage instructions.

References: 1. Taddio et al, CMAJ 2005; 172(13) 1691-1695. 2. Koh et al, Pediatric Anesthesia 2004, 14; 977-982. 3. Kleiber et al, Pediatrics vol 100, No 4, October 2002. 4. Summary of Product Characteristics, TGA May 2010. 5. Nester, Journal of Drugs in Dermatology, Vol 5, 2006. 6. Data on file at Dermocosmètica.

LIMX Lidocaine (lignocaine) 4% w/w TOPICAL ANAESTHETIC CREAM

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dermocosmètico.

Worried about a painful procedure?



Ask for...



Lidocaine (lignocaine) 4% w/w
TOPICAL ANAESTHETIC CREAM



PAIN NUMBING POWER

(without the mind numbing wait)

It's as easy as...



- If needed use only mild soap and water to clean the area.
 DO NOT USE ALCOHOL OR ACETONE
- Dosage: 1g of cream is approximately equal to a 5cm length of cream squeezed from the 5g tube and 3.5cm from the 30g tube.
- Adults, the elderly and children 12 years of age and older: apply 1g-2.5g of cream to cover an area of skin 2.5cm x
 2.5cm (1"x1"). Do not leave on skin for longer than 5 hours.
- Children 2 to 11 years of age: apply 1–2g of cream to cover an area of skin 2.5cm x 2.5cm (1"x1"). Do not leave on skin for longer than 1 hour.
- Do not apply to large areas of the body except on the advice of a healthcare practitioner.
- Place the cream directly onto the dressing, and then
 place the dressing with the cream onto the procedure site
 ensuring a no touch technique.



- Cover the LMX4® Cream with an occlusive dressing or plastic wrap to prevent the cream being accidentally rubbed off the skin.
- Apply the dressing carefully sealing it around the cream without directly pressing or spreading it.
- Once the LMX4® Cream has been applied do not spread the cream by pressing on it as this can reduce the dose applied and the effectiveness.
- After 30 minutes of the LMX4® Cream and dressing being in place, sufficient Lignocaine (local anaesthetic) will have penetrated into the skin, making it feel numb.^{1,2,3}
- If no occlusive dressing is required, depending on the procedure, you may need to increase the length of time that the cream is on your skin. Read the alternative instructions on the package leaflet enclosed.



- After 30 minutes the dressing can be taken off and the LMX4® Cream removed with a clean tissue or gauze and the procedure area prepared as normal.
- If the cream has dried out or there is residue remaining on the skin, clean the area using a small amount of soap and water prior to preparing the area for the procedure.
- Clinical studies have shown that LMX4® Cream will cause less skin reddening or blanching than other commonly used topical anaesthetics.^{1,2} Please read prescribing indications on reverse before using LMX4®.

LMX

Available in both 5 gram and 30 gram individually boxed tubes.



Where can I get LMX4?

Ask your healthcare professional for a referral card to take to your pharmacist or visit www.lmx4.com.au

My healthcare professional has recommended:



- 5g Topical Anaesthetic Cream LMX4®
- 30g Topical Anaesthetic Cream LMX4®

Dear Pharmacist, LMX4® can be purchased through your wholesaler. Search under LMX4 or Lignocaine 4%.

For assistance call Dermocosmètica on (03) 9354 0898

dermocosmètica.

For more information call (03) 9354 0898